



PROTECT 2018

**“Doing Business
Amidst New Threats”**

International Conference & Exhibits

March 12 – 13, 2018 at New World Makati Hotel, Manila, Philippines

Science and Technology: The Key to a More Secure and Safe Tomorrow

A G E N D A

(as January 15, 2018)

Day One – March 12, 2018

9:00 – 9:30 A.M. Opening of Conference
 Keynote

9:30 – 10:00 Official Opening of Exhibits

Session 1 – What Every Businessman Should Know: Global Upheavals That Will Affect Business

Political, social, technological upheavals happening not only in our country but around the world have, unknowingly perhaps to many, have direct impact not only on national security but on each individual business. This session will analyze the major global developments and their impact on doing business.

10:30 – 12:30 Information Warfare (Disinformation and Truth – How It Impacts Brands and Your Company)

Artificial Intelligence (AI) and Machine Learning: Opportunities and Threats

Adapting Your Organization to Algorithms: Adapting for the Future

Q & A

Speakers: IBM, Amazon, Google, Sykes

Reactors: Representatives of PCCI, Federation of Philippine Industries, Department of Justice, Institute of Strategic & International Studies

12:30 – 2:00 Lunch

Session 2 – Cybersecurity: A Business Risk, Not Only An IT Problem

Gone are the days when companies could pass the headaches of cyber security to the IT department as this is now more of a business issue. A recent Cyber Security report by Telstra showed that 59% of Asian organizations experienced a business-interrupting security breach at least once a month.

2:00 – 5:30 Business-interrupting security breaches: Threats and How to Deal With Them

Technological innovations that will disrupt privacy and security in banking and business transactions

Internet of things (IOT) (e.g. connected and self-driving cars, smart homes, appliances, wearables, etc.) What kinds of security are needed?

Bitcoin

Q & A

Panel discussants: FireEye, Microsoft, Oracle, Accenture, BSP, Booz Allen Hamilton

5:30 – 7:30 Networking Cocktail

Day Two – March 13, 2018

Session 3 – Business Resilience for Business Continuity: A Panel Discussion for Some High Priority Sectors

This session will enable you to gain a deeper insight into how safe is your business. Discussions on advancing technologies and tools for disaster risk reduction will show how to harness and ensure a safer future.

The panel discussion starts with a scientific presentation on global warming and its impact on security and safety. This will be followed by discussions focusing on how to develop resilience in some high priority sectors:

9:00 –11:00 A.M. The Science of Global Warming

Construction: infrastructures, land developments, buildings

Communications

Agriculture

Health

Speakers: Dr. Mahar Lagmay, Booz Allen Hamilton, National Resiliency Council, Manila Observatory, Stephen Zuellig School of Development Management

Session 4 – Security and War in the New Age

Security and safety issues have now become unavoidable topic hounding investors. Business and economic plans articulate several risks like the use of artificial intelligence and factor all these in hitting their targets. But there are unforeseen events in business that cannot be predicted like the security issue. In this session, we will hear from the experts and those directly involved in promoting security what could possibly happen.

- Security Threats in the Region
- The New Terrorism: How to Fight It and Defeat It
- The Latest Physical Threats in the Philippines

Speakers: *International Centre for Political Violence and Terrorism Research (ICPVTR)- S. Rajaratnam School of International Studies, Nanyang Technology University, Singapore, AFP, DND, PC, NBI*

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